



**JAIN**  
DEEMED-TO-BE UNIVERSITY

ONLINE



**#ItAllAddsUp** to a successful career

Live Classes

| Self Learning Material

| Discussion Forums

| Online Exams



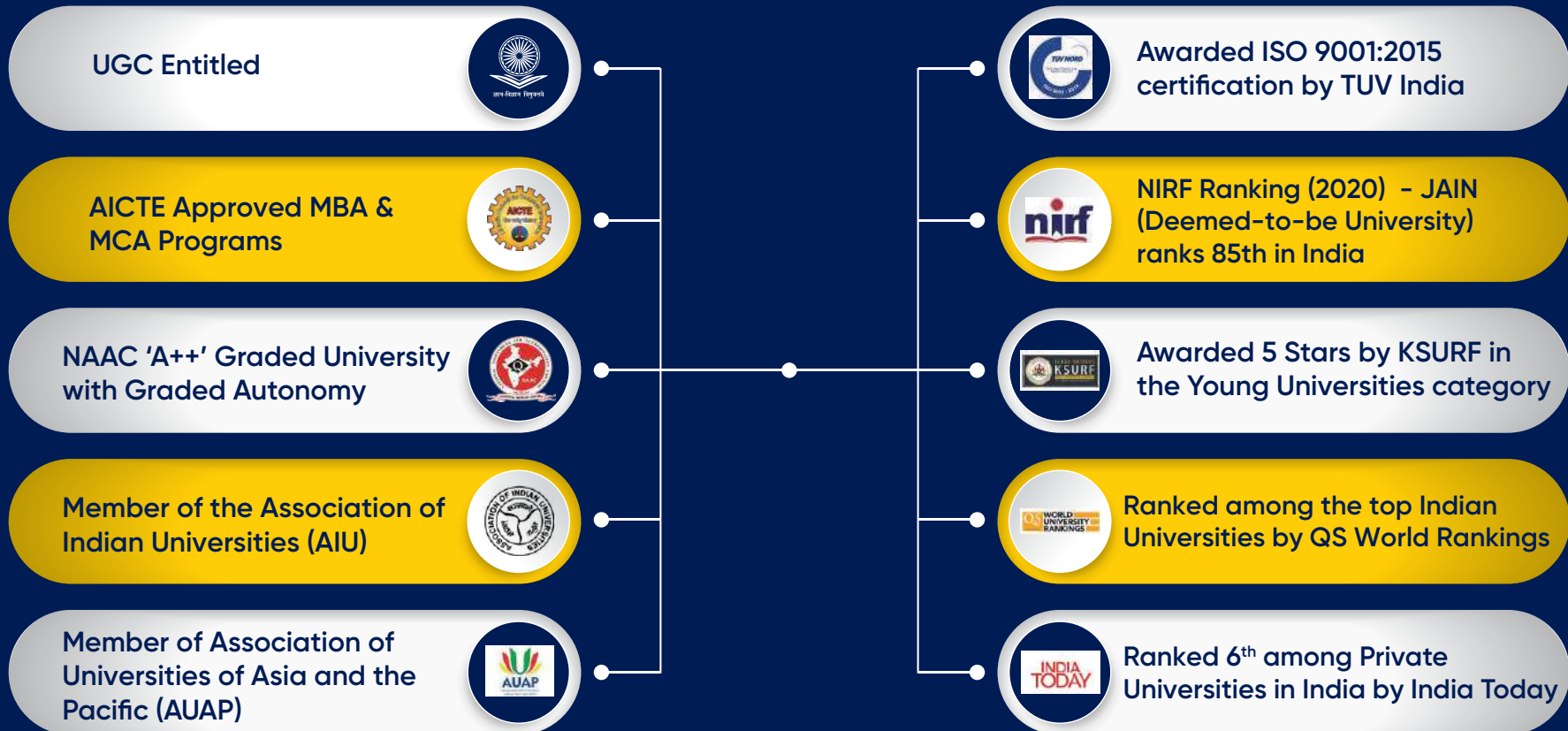
## About JAIN (Deemed-to-be University)



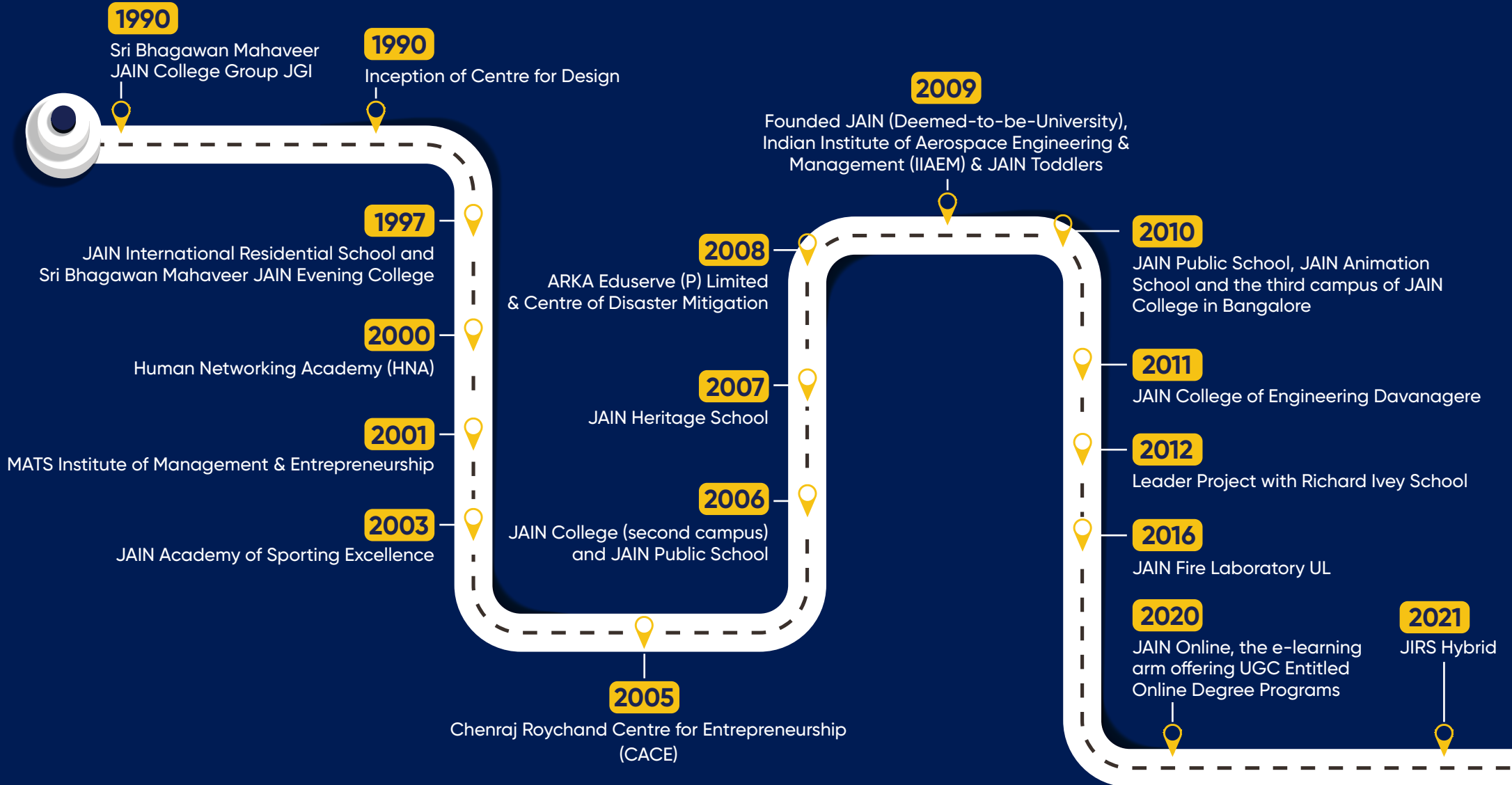
Ranked among the top universities in India and considered a cerebral destination for students across the world and Bangalore in particular, for its illustrious history of developing talent, JAIN (Deemed-to-be University) is a hub for learning in every sense of the word.

The University which is based in Bangalore – the Silicon Valley of India, offers a conducive environment for learning, be it academically or extracurricular activities. Known for its emphasis on education, entrepreneurship, research and sports, JAIN (Deemed-to-be University) has some of the best minds in the educational and research fields, and centers that inspire entrepreneurship and groundbreaking work to simplify and manage life better.

# Rankings & Accreditations



# JAIN (Deemed-to-be University) at a Glance





# About JAIN Online

We are JAIN Online, the e-learning platform of JAIN (Deemed-to-be University), Bangalore, founded by Dr. Chenraj Roychand, a visionary who believes without a doubt education is the superpower that can transform our lives and the future of the nation. The University functions under the wing of JAIN Group, an established education provider and entrepreneurship incubator with 30 years of credibility. Staying true to its vision, the University lays equal importance to education, entrepreneurship, research, and sports attracting thousands of students from India and worldwide every year to pursue their higher education.

Online degree programs are gaining immense popularity worldwide due to the freedom it allows learners to obtain a higher education degree from the comfort of their homes without compromising the quality of education or its outcomes.

At JAIN Online, we strive towards empowering our learners with the latest knowledge and skills in various industry domains to help design their professional lives efficiently. Our academic programs cater to learners from diverse proficiency levels and career goals and show them the most efficient and convenient way of achieving their aspirations. Our academic programs can serve as the perfect upskilling option for both novice and experienced.



**JAIN Online points you towards new horizons and fresh pathways bringing to fore a new line of courses that is industry-relevant with futuristic skill sets.**

# How #ItAllAddsUp to a successful career!



**UGC Entitled  
Online Degree Programs**



**Collaborations with  
Global Professional Bodies**



**A Wide Range of Cross-functional  
and Open electives Courses**



**Learning Hours and Credits at par  
with On-Campus Programs**



**10+ World-Renowned Faculties**



**Learn Anytime,  
Anywhere and on Any device**



**Learners from 43 + Countries**



**Innovative  
Learning Methodology**



**Access to 20,000 +  
LinkedIn Learning Courses**



**Additional Live Sessions  
Imparting 25 Key Skills for Success**



**Personalized Support Through  
Dedicated Program Managers**



**High Quality Global Standard  
Education with Flexible Fee Payments**



**Career Advancement Services**



**2000+ Global Hiring Corporates**



# Our Skilling Partners

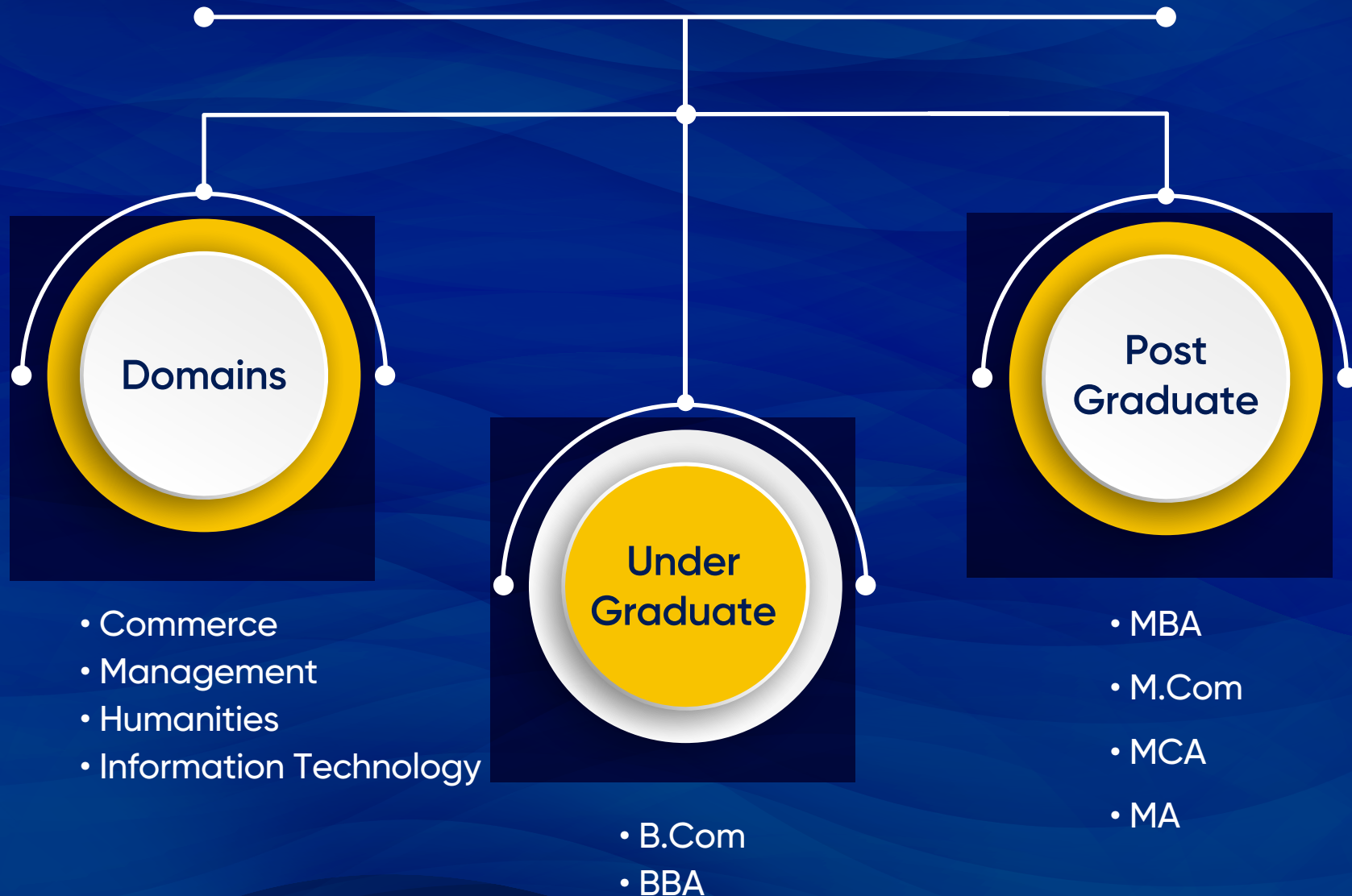
JAIN (Deemed-to-be University) has partnered with a few leading organizations to create innovative content for niche electives. Our partners are well established players in the education sector and are known for their contribution in developing and delivering quality courseware.

A learner will get access to both hard and soft resources including sessions from a partner's pool of faculty and trainers.

The comprehensive high-quality learning content provided by our knowledge partners will enable one to advance learning, knowledge and abilities and to be skilled in the chosen elective.



# Programs Offered in Online Mode





# Bachelor of Commerce (B.Com)

The Bachelor of Commerce is a three-year degree program that will prepare you for entry-level roles in both accounting and finance. The complexity of business operations today demand a blend of accounting and finance expertise. This program with a myriad of electives will provide you with a strong foundation that you will need to pursue a career in Finance, Accounting, and Management. Along with functional and domain expertise, the program will also equip you with competencies and skills required to advance your career into leadership and strategic roles. The program curriculum encompasses courses of professional accreditation bodies from across the globe like ACCA, CIMA, CPA, and CMA to give you that edge required to compete and succeed. There are electives whose courses and curriculum are benchmarked to India's three best professional courses - CA, CMA and CS.



Electives Offered	Fee Per Year
Accounting and Finance	₹ 40,000
International Finance and Accounting (Accredited by ACCA, UK)	₹ 1,10,000
Accounting and Finance	₹ 40,000

Please Note - One Time University Registration Fee of ₹2,500 and Yearly Examination Fee of ₹ 3,000 are Applicable

## Eligibility:

Pass in the (10+2) examination from State Board / CBSE / NIOS / IGCSE / IB /ICSE recognized by the State or Central Government.

Candidates who are due to appear in the (10+2) examination are also eligible to apply.



# Bachelor of Business Administration (BBA)

The Bachelor of Business Administration is a three-year degree program designed for those wishing to embark on a professional career in management. This program will prepare you for entry-level roles in your chosen area of elective. A manager can make a huge difference in the growth and success of a company's operations. A business management program will prepare you for specific needs of a business. A study of business and inner working of an organization will give you a foundation for a successful career in business and management. This power-packed program will give you a comprehensive understanding of emerging business trends and technologies. The curriculum is designed to provide you a broad overview of all essentials of business and management and at the same time provide a deep-dive into a functional area of elective - Finance, Marketing, HRM, Analytics, International Finance and many more. The project work component provides an opportunity to use your learnings to solve or investigate a business problem. Along with functional and domain expertise, the program will also equip you with competencies and skills required to advance your career into leadership and strategic roles.



Electives Offered	Fee Per Year
Human Resource Management	₹ 55,000
Finance	₹ 55,000
Marketing	₹ 55,000
Engineering and Project Management	₹ 55,000
Animation & VFX	₹ 55,000
Digital Marketing	₹ 80,000
Data Science and Analytics	₹ 80,000
Healthcare Management	₹ 90,000
Event Management	₹ 40,000

Please Note - One Time University Registration Fee of ₹2,500 and Yearly Examination Fee of ₹ 3,000 are Applicable

## Eligibility:

Pass in the (10+2) examination from State Board / CBSE / NIOS / IGCSE / IB / ICSE recognized by the State or Central Government.

Candidates who are due to appear in the (10+2) examination are also eligible to apply.



# Master of Business Administration (MBA)

This is a Master's Level program, leading to the grant of a degree of Master of Business Administration of JAIN (Deemed-to-be University). This two-year program offers foundation courses, core courses, elective courses, and a comprehensive master thesis intermediary apart from an option to pursue a cross-functional and open elective. The core and elective courses incorporate the AICTE's model curriculum as prescribed for a full-time MBA program. The elective courses have been designed keeping in mind the industry's requirements. The offering of these elective courses right from the 2nd Semester of the program ensures a deep dive into the elective. The program is designed to provide in-depth knowledge of the chosen elective and its applications in improving business processes and decision making. The program's curriculum is intended to increase a learner's business knowledge and leadership skills thus providing a way to accelerate one's career for corporate roles in management.

Electives Offered	Fee Per Year
Human Resource Management	₹ 75,000
Finance	₹ 75,000
Marketing	₹ 75,000
General Management	₹ 75,000
System and Operations Management	₹ 75,000
Finance and Marketing	₹ 85,000
Human Resource Management and Finance	₹ 85,000
Marketing and Human Resource Management	₹ 85,000
Information Technology Management	₹ 85,000
Healthcare Management	₹ 85,000
Project Management	₹ 85,000
Entrepreneurship and Leadership	₹ 85,000
Logistics and Supply Chain Management	₹ 85,000
Retail Banking Operations	₹ 85,000

International Finance (Accredited by ACCA, UK)	₹ 1,30,000
Business Intelligence and Analytics (Accredited by IoA, UK)	₹ 1,30,000
FinTech	₹ 1,00,000
Investment Banking and Equity Research	₹ 1,00,000
Banking and Finance	₹ 1,25,000
Data Science and Analytics	₹ 1,00,000
Digital Marketing and E-commerce	₹ 1,00,000
Advertising and Branding	₹ 1,00,000
Strategy and Leadership	₹ 1,00,000
Strategic HRM	₹ 1,25,000
Integrated Marketing	₹ 1,25,000
Digital Finance	₹ 1,25,000
Lean Operations Management	₹ 1,25,000
Strategic Finance (Accredited by CPA, US + CMA, US)	₹ 1,25,000

Please Note - One Time University Registration Fee of ₹2,500 and Yearly Examination Fee of ₹ 3,000 are Applicable

## Eligibility:

Pass in an Undergraduate (Bachelor) Program of a minimum duration of Three (3) years in any stream from a UGC recognized University, with a minimum aggregate of 50% or an equivalent letter/numerical grade. A relaxation of 5% shall be given to SC/ST candidates.

Candidates who are in the final semester of the Bachelor Program are also eligible to apply.



# Master of Computer Applications (MCA)

This is a Master's Level program, leading to the grant of a degree of Master of Computer Applications from JAIN (Deemed-to-be University). This two-year online program offers foundation courses, core courses, and a comprehensive project apart from an option to pursue a cross-functional and open elective. The core courses incorporate the model curriculum as prescribed for a full-time MCA program. The courses have been designed keeping in mind the industry's requirements. The program is designed to provide in-depth knowledge of technologies and their applications in designing software applications. The program's curriculum is intended to increase a learner's technical skills and abilities thus providing a way to accelerate one's career for corporate roles in the software domain.



Electives Offered	Fee Per Year
Computer Science and IT	₹ 65,000
Data Analytics (Accredited by IoA, UK)	₹ 1,00,000
Cyber Security in collaboration with TCS	₹ 1,00,000
Full Stack Development	₹ 1,00,000
Cloud Computing	₹ 1,00,000
Data Science	₹ 1,00,000
Artificial Intelligence	₹ 1,00,000

Please Note - One Time University Registration Fee of ₹2,500 and Yearly Examination Fee of ₹ 3,000 are Applicable

## Eligibility:

Pass in an Undergraduate (Bachelor) Program of a minimum duration of Three (3) years in any stream from a UGC recognized University, with a minimum aggregate of 50% or an equivalent letter/numerical grade. A relaxation of 5% shall be given to SC/ST candidates.

Candidates who are in the final semester of the Bachelor Program are also eligible to apply.



# Master of Commerce (M.Com)

The Master of Commerce is a two-year postgraduate degree program to prepare you as skilled professionals in the sector of accounting and finance. The complexity of business operations today demands a blend of accounting and finance expertise. This program will provide you with a strong foundation that you will need to pursue a career in finance and accounting in a corporate setup. One of the avenues that open up after completing this program is that of teaching or pursuing research initiatives through a Ph.D. Along with functional and domain expertise, the program will also equip you with the competencies and skills required to advance your career into leadership and strategic roles. The Research project requires you to carry out in-depth research in your area of interest. This will give you an opportunity to practice your learnings. You will also be encouraged to publish your research with the support of a mentor. The program curriculum encompasses courses of global professional accreditation bodies like ACCA and CIMA to give you that edge required to compete and succeed.



Electives Offered	Fee Per Year
Accounting and Finance	₹ 50,000
International Finance (Accredited by ACCA, UK)	₹ 1,10,000
Professional Accounting and Finance (Accredited by CPA, US Qualification)	₹ 30,500

Please Note - One Time University Registration Fee of ₹2,500 and Yearly Examination Fee of ₹ 3,000 are Applicable

## Eligibility:

Pass in an Undergraduate (Bachelor) Program of a minimum duration of Three (3) years in any stream from a UGC recognized University.

Candidates who are in the final semester of the Bachelor Program are also eligible to apply.



# Master of Arts (MA)

The Master of Arts is a two-year postgraduate degree program. There are four options available - Economics, English, Journalism and Mass Communication and Public Policy. This program will prepare you for diverse opportunities in both corporate and academia. The innovative dissertation component will allow you to undertake a project under the supervision of an able mentor for a first-hand experience to translate your learnings into real-world experience. Through the interactive sessions and seminars, learners get an opportunity to also hone their soft skills which is very much sought by today's employers. An arts program is comparatively more mainstream and nurtures a broader set of skills in the chosen discipline.

Electives Offered	Fee Per Year
Journalism and Mass Communication	₹ 45,000
English	₹ 45,000
Public Policy	₹ 45,000
Economics	₹ 45,000

Please Note - One Time University Registration Fee of ₹2,500 and Yearly Examination Fee of ₹ 3,000 are Applicable

## Eligibility:

Pass in an Undergraduate (Bachelor) Program of a minimum duration of Three (3) years in any stream from a UGC recognized University.

Candidates who are in the final semester of the Bachelor Program are also eligible to apply.





# Career Advancement Services

The career advancement services team works tirelessly to connect our learners with the right job opportunities. With years of experience in training, networking and human resource skills, the team finds exciting and challenging job opportunities for our learners in companies of repute through a structured framework.

## Mentorship

- + Dedicated mentor for each learner
- + Online mentoring sessions on weekends
- + Doubt clearing sessions with faculties during live classes and discussion forums

## Career Guidance

- + Dedicated corporate relations team to guide you on the right career path
- + Online sessions on resume writing, personal branding on social media, interview preparation and setting career goals
- + Live online sessions over weekends from top industry professionals on 25 key skills for success
- + Regular feedback on your resume and social media profiling
- + 1:1 mock interview sessions with industry experts

## Connect To Careers

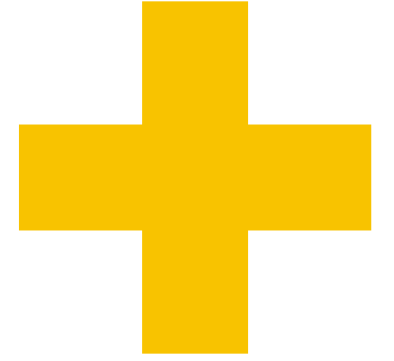
- + Connect to careers e-hire portal helps you apply for relevant jobs and attend interviews online
- + Connect to careers job fairs are organized to connect with top employers
- + Get access to industry reports on linkedin insights
- + Attend regular webinars from industry professionals on job market insights as part of connect to career series





# Our Alumni Work With



**JAIN**  
DEEMED-TO-BE UNIVERSITY

ONLINE



[www.onlinejain.com](http://www.onlinejain.com)

