

Be the next version of U

PROSPECTUS 2021-22

MBA | MCA | MCOM | MA JMC
BBA | BCA | BCOM

ONLINE PROGRAMS ENTITLED
BY UGC FROM A NAAC A+
ACCREDITED UNIVERSITY

POWERED BY

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onlinemanipal
.com





You are ready to change the world. To be the next version of you.

Now, a NAAC A⁺ university comes to you. And you can get a UGC-entitled online degree from anywhere, anytime.

Get ready to raise the bar. And meet the new you.

Your time starts now.

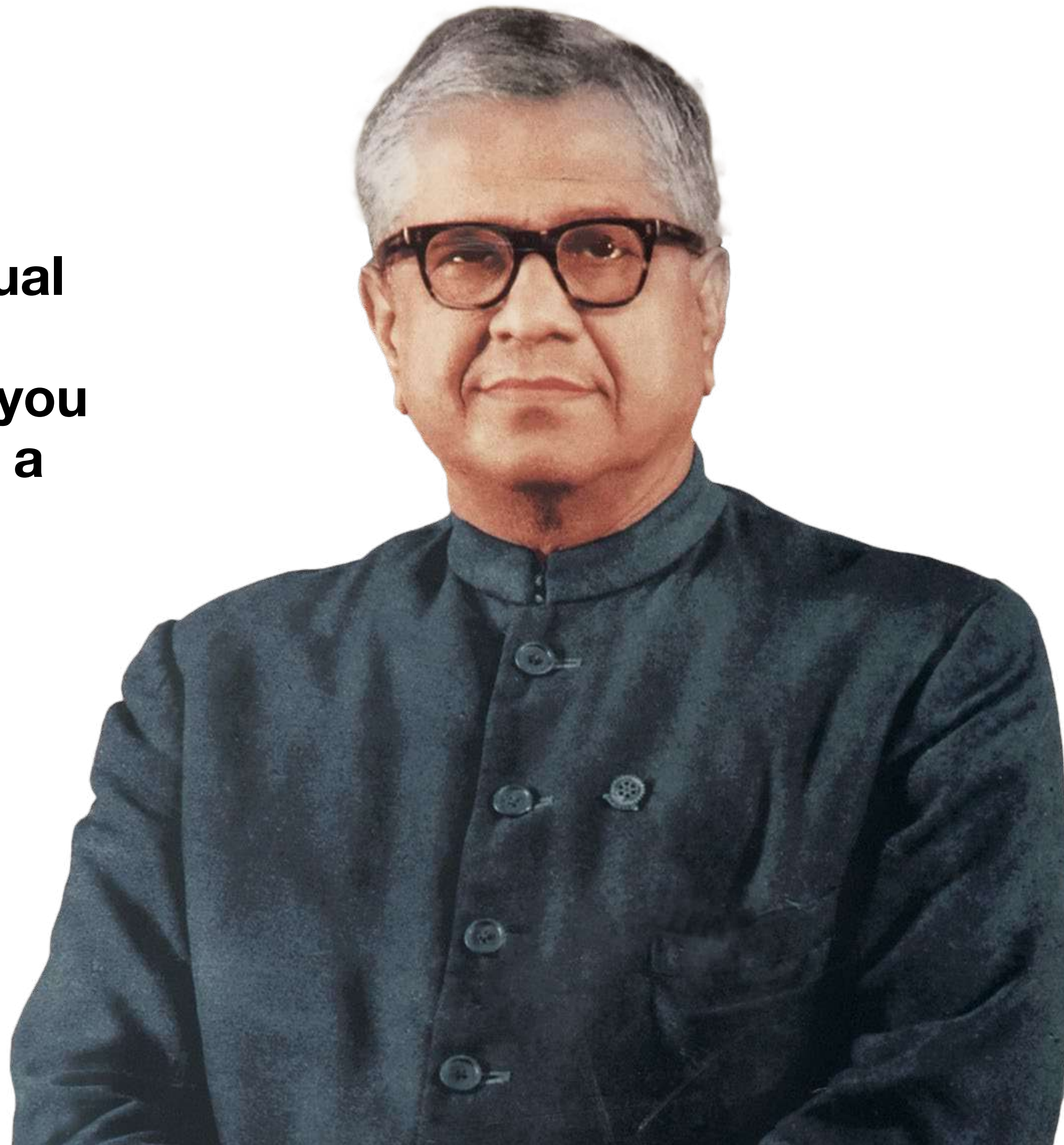
**Give an individual
a professional
education and you
have given him a
lifestyle.**

Padma Shri awardee

Dr. T M A Pai

Founder

Manipal Education & Medical Group



VISIONARY
PHILANTHROPIST
PHYSICIAN
EDUCATIONIST
BANKER



Thrust as we are, into the mode of 'emergency remote teaching', it is imperative that online education measures up to the expectations and needs of learners.

Dr. K Ramnarayan
Chairperson
Manipal University Jaipur

Today, in a world that is being reshaped by technology and evolving customer expectations, businesses are looking for leaders that are both ambitious and skilled to succeed in this environment.



At Manipal, all our programmes are designed around the theme of strategic leadership and innovation. To endow you with the most relevant skills for success in Industry 4.0.

Dr. G K Prabhu
President
Manipal University Jaipur

Change the game with next-gen online degrees from Manipal University Jaipur.



Flexible

Learn at your convenience. As per your schedule and lifestyle.



Next-gen

Modular, easily learnable sets of study materials to learn on the go!



High-quality

Learn from leading industry experts and faculty through a best-in-class learning platform.



Cost-effective

Zero cost EMI and scholarships available. And fees are considerably lower for online programmes, including study materials.



Recognised

MUJ's online degrees are UGC-entitled and accredited A+ by NAAC.

Whether you are a CEO, senior manager, or junior professional, if you neglect learning, you stop adapting and forego leading.

Source: hbr.org

A university of your choice



Online programmes entitled by UGC

- Certificate awarded by Manipal University Jaipur, rated A+ by NAAC
- All online programmes designed as per UGC regulations



Flexibility to study on the go

- 24x7 learning with best-suited content
- Learn at your own pace, whenever you want



Expert faculty and mentors

- Best-in-class faculty, selected through our vast pool of full time and adjunct professors
- Dedicated course mentors allocated to each student
- Flexible, modern curriculum for maximum industry relevance

Manipal University Jaipur (Rajasthan) has been established by an Act (No. 21 of 2011) of State Legislature of Rajasthan as a State Private University as specified by the UGC under Section 2(f) of the UGC Act.



**Ranked AAAA by
Careers 360.**

**Awarded Private University
of Eminence by MHW
Rankings 2021.**

A university of your choice



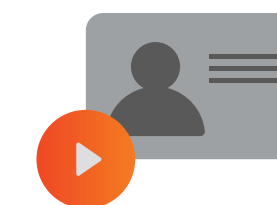
Career support to find your dream job

- Placement assistance through resume writing and interviewing tips to kick-start a great career
- Guest faculty from the industry for real-world experience



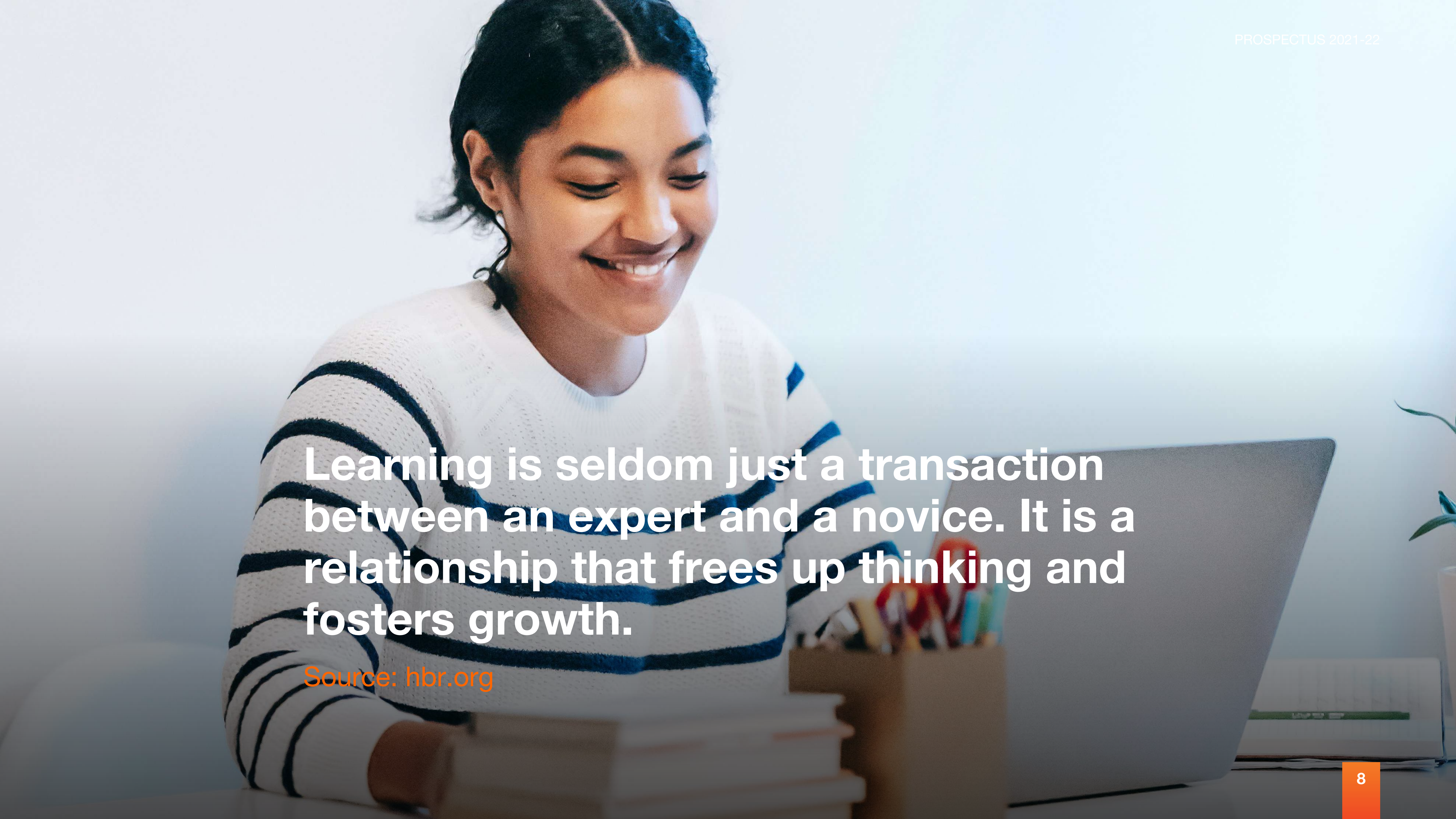
Scholarships for deserving candidates

- Defence personnel, PSU employees, and persons with disabilities are eligible for scholarships
- A limited number of merit scholarships are also available based on Class 12 exam results



Access to 'Coursera'

- Free access to paid courses on 'Coursera'
- Explore 4500+ cutting-edge courses on in-demand skills



Learning is seldom just a transaction between an expert and a novice. It is a relationship that frees up thinking and fosters growth.

Source: hbr.org

**Explore our wide range of online degree programmes.
Get set to succeed in your chosen career path.
Emerge as a game-changer.**

**Master of Business
Administration (MBA)**

**Master of Computer
Applications (MCA)**

**Master of Commerce
(MCom)**

**Master of Arts in Journalism and
Mass Communication (MA JMC)**

**Bachelor of Business
Administration (BBA)**

**Bachelor of Computer
Applications (BCA)**

**Bachelor of Commerce
(BCom)**

Online management programmes

MBA

Master of Business Administration

✓ Eligibility

- 10 + 2 + 3 year bachelor's degree from a recognised university / institution, or an equivalent qualification as recognised by the Association of Indian Universities or other competent bodies, in any discipline
- Minimum of 50% marks in aggregate (45% for reserved categories)
- A valid score from any aptitude test (CAT/MAT/CMAT/XAT/GMAT).
Candidates without an aptitude test score need to appear and clear the online aptitude test conducted by Manipal University Jaipur as per admission norms to the MBA programme

₹ Fee structure

INR 1,50,000 (all inclusive) or
INR 37,500 per semester (includes an examination fee of INR 5,000)

⌚ Duration

Minimum 2 years (divided into four semesters)
Maximum 4 years

Leap ahead in just 24 months, with the best online MBA programme.

Master domains like Marketing, Finance, HR, Retail, and many more!



MBA programme structure

First semester

Management Process and Organisational Behaviour

Business Communication

Statistics for Management

Financial and Management Accounting

Managerial Economics

Human Resource Management

Second semester

Production and Operations Management

Financial Management

Marketing Management

Management Information System

Operations Research

Project Management

Third semester

Research Methodology

Legal Aspects of Business

4 elective courses in chosen area

Fourth semester

Strategic Management and Business Policy

International Business Management

Business Leadership

4 elective courses in chosen area

Projects

- The business leadership course carries 2 credits
- All other courses (including the electives and project) carry 4 credits each

Choose your electives from the following options

Electives	Third semester	Fourth semester
1. Finance	Security Analysis and Portfolio Management, Mergers and Acquisitions Taxation Management, Internal Audit and Control	International Financial Management, Treasury Management Merchant Banking and Financial Services, Insurance and Risk Management
2. Marketing	Sales Distribution and Supply Chain Management Consumer Behaviour, Retail Marketing, Marketing Research	Services Marketing and Customer Relationship Management Advertising Management and Sales Promotion, eMarketing International Marketing
3. Human Resource Management	Manpower Planning and Sourcing Management and Organisational Development Employee Relations Management, HR Audit	Compensation and Benefits Performance Management and Appraisal Talent Management and Employee Retention, Change Management
4. Analytics and Data Science	Programming in Data Science, Exploratory Data Analysis Introduction to Machine Learning, Visualisation	Advanced Machine Learning, Unstructured Data Analysis Business Analytics, Data Scraping
5. Retail Management	Enterprise Resource Planning, Retail Customer Relationship Management Operations Management, IT in Retail	International Retailing, Entrepreneurship in Retail Business Rural Retailing, Retail Marketing Environment
6. Banking, Financial Services and Insurance	Bank Management, Financial Risk Management, Financial Statement Analysis and Business Valuation, Principles and Practices of Insurancment Systems Financial Services	ALM and Treasury Management, Basel Guidelines and Risk Management Life Insurance Management, General Insurance Movement
7. IT and FinTech	Database Management System, Software Engineering Technology Management, Business Intelligence / Tools	eCommerce, FinTech Payments and Regulations Cryptocurrency and Blockchain, Enterprise Resource Planning
8. Operations Management	Production and Operations Management, Enterprise Resource Planning Logistics and Supply Chain Management, Operations Research	Services Operations Management, Total Quality Management Production, Planning and Control, Project Management

Note: Every student shall undertake project work, either at their place of work or elsewhere in the chosen area of elective to complete the programme. The project work will commence from the third semester and has to be completed by the end of the fourth semester.

Online management programmes

BBA

Bachelor of Business Administration

Get equipped to succeed in the contemporary corporate world with our bachelor's degree in business administration.

✓ Eligibility

- 10+2 from a recognised board, or an equivalent qualification as recognised by the Association of Indian Universities or other competent bodies, in any discipline
- 50% marks in aggregate (45% for reserved categories)

₹ Fee structure

INR 1,20,000 (all inclusive) or
INR 20,000 per semester (includes an examination fee of INR 5,000)

⌚ Duration

Minimum 3 years (divided into six semesters)
Maximum 6 years

BBA programme structure

First semester	Second semester	Third semester	Fourth semester	Fifth semester	Sixth semester
Communication Skills and Personality Development	Business Communication	Legal and Regulatory Framework	Business Strategy	Consumer Behaviour	Customer Relationship Management
Organisational Behaviour	Financial Accounting	Quantitative Techniques for Management	Management Information System	Business Analytics	Digital Marketing
Business Environment	Human Resource Management	Research Methodology	Management Accounting	Elective - General Management	Elective - General Management
Marketing Management	Quality Management	Financial Management	Environmental Science	Elective - Retail Management	Elective - Retail Management
Computer Fundamentals	Retail Management	Advertising and Sales	International Marketing		
	Term paper	Project	Rural Marketing		

- Retail Management, Term paper (Second semester), Quantitative Techniques for Management and Research Methodology carry 2 credits each
- Project carries 16 credits
- All other courses (including subjects in areas of specialisation) carry 4 credits each
- In the final year (last two semesters), the student can specialise in one of two groups: General Management or Retail Management
- Each specialisation has nine courses each, including one project

Note: Every student shall undertake project work either at their place of work or elsewhere, in the chosen area of elective to complete the programme. The project work will commence from the fifth semester and must be completed by the end of the sixth semester.

Choose your electives from the following options

Elective

General Management

Fifth semester

Operation and Production Management, Economic Planning, eCommerce, Entrepreneurship, Small Business Management

Retail Management

Store Operations and Job Knowledge, Logistics Management, Buying, Visual Merchandising, Warehouse Management

Sixth semester

Technology Management, Management Development and Skills, Role of International Financial Management

Modern Retail Management Process and Retail Services, Retail Project Property Management and Case Studies in Retail, Merchandising and Supply Chain Management

Online IT programmes

MCA

Master of Computer Applications

✓ Eligibility

- 10 + 2 + 3 year bachelor's degree from a recognised university / institution, or an equivalent qualification as recognised by the Association of Indian Universities (AIU) or other competent bodies, in Computer Applications / Computer Science / Information Technology with a minimum of 50% marks in aggregate (45% for reserved categories)
- Candidates from other streams like Science, Business Administration, Business Management, Arts and Humanities, Commerce, etc. must have a 10 + 2 + 3 year bachelor's degree from a recognised university, or an equivalent qualification as recognised by the AIU or other competent bodies, with Mathematics at the 10+2 level with a minimum 50% marks aggregate in graduation (45% for reserved categories)
- Such candidates need to attend and complete a Bridge Course in Fundamentals of Computer and IT along with their Semester 1 courses

₹ Fee structure

INR 1,50,000* (all inclusive) or
INR 37,500 per semester (includes an
examination fee of INR 5,000)

⌚ Duration

Minimum 2 years (divided into four semesters)
Maximum 4 years

Unlock a world of opportunities with the next-gen professional programme in computer applications.

Get free access to Google Cloud Computing Foundations, and equip yourself for the changing technology-scape.

MCA programme structure

First semester	Second semester	Third semester	Fourth semester
Fundamentals of Computer and IT*	Operating Systems	Probability and Statistics	Project
Programming in C	Advanced Data Structure	Programming in Java	Elective
Foundation of Mathematics	Web Technologies	Advanced Software Engineering	
Advanced Database Management System (DBMS)	Advanced Computer Networks	Analysis and Design of Algorithm	
Computer Architecture	Communication Skills	Elective	
Practical - Programming in C	Practical - Advanced Data Structures Using C++	Practical - Java Programming	
Practical - Advanced DBMS	Practical - Web Technologies	Seminar	

- Communication skills and all practical courses carry 2 credits each
- Seminar carries 1 credit
- All other courses carry 4 credits each
- Project work in the fourth semester carries 24 credits

Choose your electives from the following options

	Third semester	Fourth semester
Elective (Choose one)	Wireless and Mobile Communication, Open Source DB Systems, Cryptography and Network Security	Advanced Web Programming, Cloud DB System, Storage Management

Note: *Bridge course (non credit), applicable only for non IT background.

Every student shall undertake project work, either at their place of work or elsewhere in the chosen area of elective to complete the programme. The project work will commence from the third semester and has to be completed by the end of the fourth semester.

Online IT programmes

BCA

Bachelor of Computer Applications

Transform digitally with our industry-ready course in computer applications and software management.

Get free access to Google Cloud Computing Foundations, and equip yourself with critical IT skills to succeed in Industry 4.0.

✓ Eligibility

- 10+2 from a recognised board, or an equivalent qualification as recognised by the Association of Indian Universities or other competent bodies, in any discipline
- At least 50% marks in aggregate (45% for reserved categories)

₹ Fee structure

INR 1,20,000 (all inclusive) or
INR 20,000 per semester (includes an
examination fee of INR 5,000)

⌚ Duration

Minimum 3 years (divided into six semesters)
Maximum 6 years

BCA programme structure

First semester	Second semester	Third semester	Fourth semester	Fifth semester	Sixth semester
Fundamentals of IT and Programming	Operating Systems	Computer Oriented Numerical Methods	Java Programming	Web Design	Project
Programming in C	Data Structures and Algorithms	DBMS	System Software	Visual Programming	Elective 2
Basic Mathematics	Object Oriented Programming – C++	Computer Organisation	Principles of Financial Accounting and Management	Software Engineering	Elective 3
Understanding PC and Troubleshooting	Digital Logic	Basics of Data Communication	Practical - Java Programming	Practical - Visual Programming	Mobile Application Development
Practical - Programming in C	Communication Skills and Personality Development	Practical - DBMS	Practical - System Software Programming	Practical - Web Design	Practical - Mobile Application Development
	Practical - Data Structures and Algorithm Using C++		Computer Networking	Elective 1	
				Python Programming	
				Practical - Python Programming	

- Fundamentals of IT and Programming and all Practical courses carry 2 credits each
- Project carries 10 credits
- All other courses (including subjects in areas of specialisation) carry 4 credits each

Choose your electives from the following options

	Fifth semester Elective 1	Sixth semester Elective 2	Sixth semester Elective 3
Elective (Choose one)	Compiler Design, Graphics and Multimedia, eCommerce	Advanced Web Design, Open Source Systems, Cloud Computing	Knowledge Management, Software Project Management, Supply Chain Management

Note: Every student shall undertake project work either at their place of work or elsewhere, in the chosen area of elective to complete the programme. The project work will commence from the fifth semester and has to be completed by the end of the sixth semester.

Online commerce programmes

MCom

Master of Commerce

✓ Eligibility

- 10 + 2 + 3 year bachelor's degree from a recognised university / institution, or an equivalent qualification as recognised by the Association of Indian Universities (AIU) or other competent bodies, with a minimum of 50% marks in aggregate (45% for reserved categories)

₹ Fee structure

INR 100,000 or
INR 25,000 per semester (includes an examination fee of INR 5,000)

⌚ Duration

Minimum 2 years (divided into four semesters)
Maximum 4 years

Lead the future with our postgraduate programme in commerce. Gain a broader understanding of core business functions and emerging market.



MCom programme structure

First semester	Second semester	Third semester	Fourth semester
Management Concepts and Organisational Behaviour	Research Methodology and Statistical Analysis	Strategic Management	Advanced Corporate Accounting
Managerial Economics	Management Accounting	eCommerce	Audit and Assurance
Financial Management	Marketing Management	International Business	Risk Management
Cost Analysis and Control	Business Environment	Corporate Tax Laws and Planning	Business Ethics and Corporate Governance
Business and Economic Laws	Project Planning, Appraisal and Control	Security Analysis and Portfolio Management	Indirect Taxes - GST
Financial Accounting and Analysis	Management of Financial Institutions, Market and Service	Management Information System	Project report

■ All courses carry 4 credits each



Get equipped with a wide range of skills and build competence with our bachelor's programme in commerce.

Online commerce programmes

BCom

Bachelor of Commerce

✓ Eligibility

- 10+2 from a recognised board, or an equivalent qualification as recognised by the Association of Indian Universities or other competent bodies, in any discipline
- At least 50% marks in aggregate (45% for reserved categories)

₹ Fee structure

INR 80,000 or
INR 13,333/- per semester (includes an examination fee of INR 5,000)

⌚ Duration

Minimum 3 years (divided into six semesters)
Maximum 6 years



BCom programme structure

First semester	Second semester	Third semester	Fourth semester	Fifth semester	Sixth semester
General English	Computer Awareness and Internet	Business Communication	Indirect Taxes	Management Accounting	Entrepreneurship Development
Economic Theory	Marketing Management	Financial Management	Corporate Finance	Investment Options and Mutual Funds	Principles and Practice of Auditing
Fundamentals of Accounting I	Fundamentals of Accounting II	Cost Accounting	Corporate Accounting	Money and Banking	Business Environment
Business Organisation	Business Law	Business Statistics	Environmental Science	eCommerce	Direct Taxes
Principles of Business Management	Fundamentals of Entrepreneurship and Innovation	Financial Statement Interpretation	Human Resource Management	International Trade and Finance	Dissertation
	Economic Environment in India				

- All courses carry 4 credits each
- Dissertation carries 8 credits



Build innovative communication skills with our postgraduate programme in Journalism and Mass Communication.

Online communication programmes

MA JMC

Master of Arts in Journalism and Mass Communication

✓ Eligibility

- 10 + 2 + 3 year bachelor's degree from a recognised university / institution, or an equivalent qualification as recognised by the Association of Indian Universities (AIU) or other competent bodies

₹ Fee structure

INR 130,000 or
INR 32,500 /- per semester (includes an examination fee of INR 5,000)

⌚ Duration

Minimum 2 years (divided into four semesters)
Maximum 4 years

MA JMC programme structure

First semester	Second semester	Third semester	Fourth semester
Basics of Language	Media Language	Writing for New Media	Script and Screenwriting
Social Structure and Current Affairs	Political Science and Current Affairs	Intercultural Communication and Current Affairs	Economic Structure and Current Affairs
Fundamentals of Photography	Digital Publishing	Mobile Editing Software	Basics of Audio and Video Editing
Communication Theories and Models	Editing and Layout Designing	Elective 1	Film Appreciation
Concept of News and Reporting	Public Relations	Elective 2	Final project
Development of Media	Broadcast Journalism	Communication Research	Dissertation
Basics of Audio and Visual Communication	Media Laws and Ethics	Minor specialisation	
	Development Communication	Internship evaluation	

Choose your electives from the following options

	Third semester Elective 1	Fourth semester Final project
Elective (Choose one)	Art of Storytelling, Beats of Journalism Media and Differently Abled Communication	Formats: Print Production, Audio Production, A/V Production, Website Management
Elective (Choose one)	Mobile Journalism, Media Analysis, Advertising Theory and Practice, Digital Media Marketing	Languages: English, Hindi
		Beats of Social, Political, Cultural, Business, Sports, Science
Minor specialisation (Choose one)	Strategic Communication, Health Communication, Educational Communication Corporate Communication, Data Journalism	

Note: Every student shall undertake project work either at their place of work or elsewhere, in the chosen area of elective to complete the programme.

Get onboard

- Application to online degrees at MUJ may be initiated through our website www.onlinemanipal.com
- Our counsellors will guide you through the admission process which is as per regulatory requirements
- Applicants must submit a completed application form with relevant documents within the due date

By harnessing emerging technologies, universities can reach beyond campus walls to empower diverse learners at a global scale.

Source: hbr.org

Meet the Manipal Group alumni who have emerged as world leaders!



Satya Nadella
CEO
Microsoft Corporation



Banmali Agrawala
President
Infrastructure, Defence
and Aerospace,
Tata Sons



Rajeev Suri
CEO
Nokia Siemens Network



Vikas Khanna
Michelin Star Chef



**Dato Dr. Sheikh
Muszaphar**
Malaysia's
First Astronaut



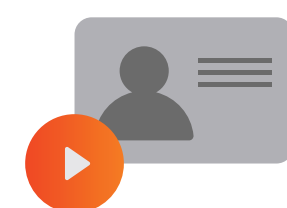
George Muthoot
Chairman
Muthoot Group



Did you know?

eLearning material

The eLearning material will be made available to you on the Learning Management System (LMS) based on the four-quadrant approach, as per UGC (Credit Framework for online learning courses through SWAYAM) Regulations, 2016. It includes a combination of the following eLearning content, namely:



Video lectures



eText materials



Interactive material



Virtual classroom



Virtual simulation



Discussion forums

Evaluation

The assessment system has been conceived, developed, and administered on a rigorous and fair basis to bring out the best in you and prepare you for a challenging career.

Your performance evaluation will be based on both continuous evaluation and term-end examinations.

Theory papers

The theory part is assessed by performance based on continuous assessment (CA) through assignments and term-end examinations (TEE). The assessment ratio for (TEE) to CA is 70:30. The CA is based on assignments prepared by the University. TEE will comprise descriptive and multiple-choice type questions. You must score at least 40% in both CA and TEE to be declared as pass.

Practical papers (as applicable)

The assessment for the practical part is based on the performance in guided exercises (i.e. day-to-day exercises) and unguided exercises which will be conducted on the last day of the practical sessions in each subject with an external examiner. The assessment ratio for TEE to CA is 30:70. You must score at least 40% in both the parts to be declared as pass.

Examination

The university semester-end examinations will be held digitally viz. computer-based and online proctored. You can appear for the exams from the comfort and safety of your homes. A laptop or desktop computer with a functioning webcam connected to the Internet is required to appear for the exams. The details of the examination schedule will be made available in the photo admit card issued for appearing for the term end theory examinations. The university will share all examination details via the student portal.

Results

The results will be published on the student portal. If you fail to clear any of the papers (either in TEE or CA or both), you have to re-appear for the relevant paper by applying to the university through the resitting application along with relevant fees, within the due date.

Awards and degree

Successful students, on satisfying all criteria stipulated by the university, will be awarded the respective degrees by the university.

Right to amend rules

The university reserves the right to add / delete / change / amend the syllabi, programme structure, rules and regulations wherever considered necessary and appropriate without any prior notice. You are advised to go through the website frequently where all circulars and important information will be hosted from time to time. Promulgation of any such information on the website in the form of circulars / notices is considered to be adequate.

Jurisdiction

All disputes relating to university programmes and activities are subject to local jurisdiction (Rajasthan) only.



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